

The Art of Environmental Protection

LEONARDO VAZQUEZ

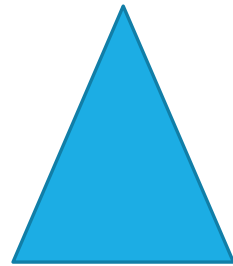
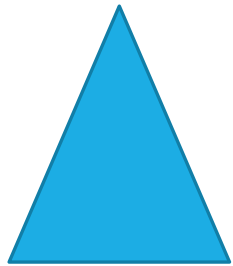
NORTHERN NEW JERSEY COMMUNITY FOUNDATION



Building public capacity for environmental protection

Three dimensions

Cognitive | Affective | Psychomotor



Bloom's Taxonomy of Educational Objectives

Role of art in public capacity building

Raise awareness

Focus attention

Share knowledge

Disrupt customary thinking

Generate public interest



NNJCF environmental art projects

FLOOD THEATER



BARRELS O' ART



Environmental art: key points



Plan several months ahead

Engage the public in shaping themes

When working with artists – guide rather than direct

Schedule events around art installations

For more information, contact

Leonardo Vazquez

Executive Director

Northern New Jersey Community Foundation

<https://www.nnjcf.org/>

leo@nnjcf.org

201-568-5608, x2

1 University Plaza Drive, Suite 128

Hackensack, NJ 07601

