

New Jersey's Clean Energy Program

New Methods for Communicating With Businesses in New Jersey.

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NJCEP BACKGROUND



- Administered by the New Jersey Board of Public Utilities
- Funded from "Societal Benefits Charge" on utility bill
- Program Goals:
 - Save energy and lower operating cost
 - Protect environment and lower emissions
 - Expand the business mindset

PROGRAM PORTFOLIO



ELIGIBLE SECTORS

Commercial, Industrial, Government, Non-Profit, Institutional and Multifamily

PROGRAMS

Equipment Rebates:

- Retrofit Existing Buildings
- New Construction
- Direct Install Small Business
- Large Energy Users

Whole Buildings:

- Pay for Performance Existing Buildings
- Pay for Performance New Construction

Energy Generation:

Combined Heat and Power (CHP) and Fuel Cells

Audits:

- Local Government Energy Audits
- Benchmarking

PROGRAM PORTFOLIO



ELIGIBLE SECTORS

Where does my business fit?
What is my industry doing about energy efficiency?

PROGRAMS

How do your programs and energy efficiency fit into my list of important business decisions?

How do I know which programs are best for my business?

HOW DO I BENEFIT?

WEBSITE EXPERIENCE



ORIGINAL C&I SITE



WEBSITE EXPERIENCE





Experienced Enter Through The Exit



New or Uncertain Need Some Insight



WEBSITE EXPERIENCE



IT HAS IMPROVED



ANOTHER PERSPECTIVE



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RESIDENTIAL

RENEWABLE ENERGY **Program Updates**

Notice of Change to Program

Exemption Requirements Food Service Equipment Incentives

 Hurricane Sandy Enhanced Incentives Available

Program Literature

Applications

and Brochures Download the Latest Program Materials

Roxbury Township

Public Schools Kennedy Bemeritary Shows its Smarts on

Other updates posted:

COMMERCIAL, INDUSTRIAL AND LOCAL GOVERNMENT **HURRICANE SANDY**

- **▼ PROGRAMS**
 - ▶ NJ SMARTSTART BUILDINGS
 - **▶ PAY FOR PERFORMANCE**
 - **▶ COMBINED HEAT & POWER AND** FUEL CELLS
 - **▶ LOCAL GOVERNMENT ENERGY**

LARGE ENERGY USER & PROGRAM

ENERGY SAVINGS IMPROVEMENT

DIRECT INSTALL

ENERGY BENCHMARKING

OIL, PROPANE, MUNICIPAL & COOP ELECTRIC CUSTOMERS

EDA PROGRAMS

- **BBC CREDIT PROGRAM**
- **▶ PAST PROGRAMS**

TOOLS AND RESOURCES

PROGRAM UPDATES

CONTACT US



Commercial Industrial and Local Government Programs



Energy Use and Savings in Your Industry

Programs Available

New Jersey's Clean Energy Program offers financial incentives to qualifying commercial. Industrial and local government customers to create a more efficient New Jersey. Learn more about the energy use of businesses like yours to see how your business is performing. Integrate energy efficient, new technology into your buildings and equipment. upgrades, make your facilities more efficient and receive big dividends on efficiency

New Jersey Clean Energy Programs:

incentives for your business, school or municipality

BENCHMARKING



Benchmarking is a free service that provides a performance assessment and valuable information on how to get your project started. Benchmarking is available to hospitals and other healthcare facilities, municipalities, industries, hospitality, multifamily buildings, higher education facilities, K-12 schools, retall and other commercial accounts.

Local Govt and Schools

Success Stories



Find out what financial Incentives are available today!

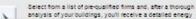
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Thank you for your time

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FOR MORE INFORMATION

Visit NJCleanEnergy.com Call (866) NJSMART