



Real  
food  
that  
matters  
for life's  
moments

# ***NJDEP Sustainability Speaker Series***

***June 19, 2018***

***Dave Stangis***

***Vice President, Corp. Responsibility***

***Chief Sustainability Officer***

# *Welcome to Campbell's*



# The Campbell Brand Landscape

**Real Food Snacks**

Kjeldsens  
Goldfish  
PEPPERIDGE FARM  
Milano  
ARNOTT'S  
TimTam  
SNYDER'S OF HANOVER  
LATE JULY ORGANIC SNACKS  
Lance  
EMERALD  
CAPE COD  
KEELE BRAND  
POP-SECRET

**Real Food Convenient Meals**

Campbell's  
SWANSON  
Campbell's CHUNKY  
Plum organics  
Pacific FOODS  
GARDEN FRESH GOURMET  
Prego  
Pace

**Organic & Functional**

LATE JULY ORGANIC SNACKS  
V8  
Pacific FOODS  
Plum organics  
GARDEN FRESH GOURMET  
EMERALD  
Healthy Request  
The SOULFULL Project  
1915 organic

**Packaged Fresh**

GARDEN FRESH GOURMET  
Bolthouse FARMS  
1915 organic



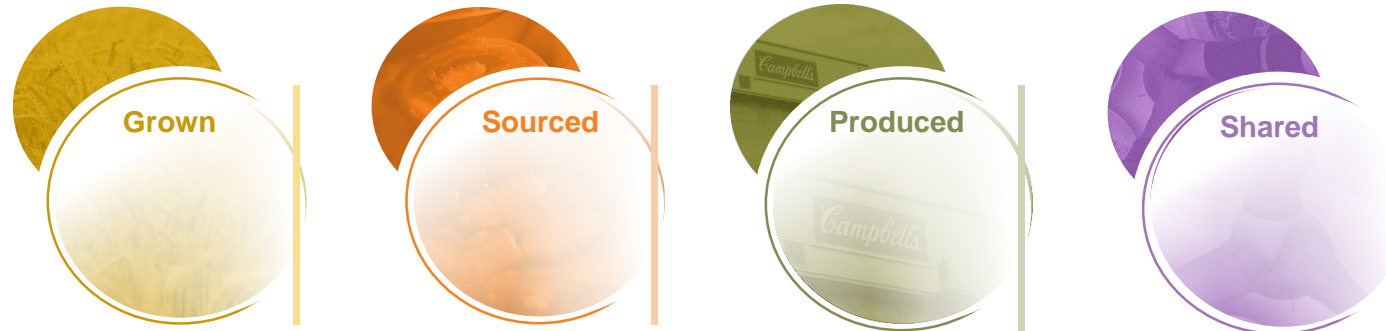
**Our Purpose:**  
WHY WE EXIST

*Real food that matters  
for life's moments*

**Our Real Food Philosophy:**  
HOW WE DEFINE REAL FOOD



**Our Strategic Framework:**  
WHERE WE FOCUS

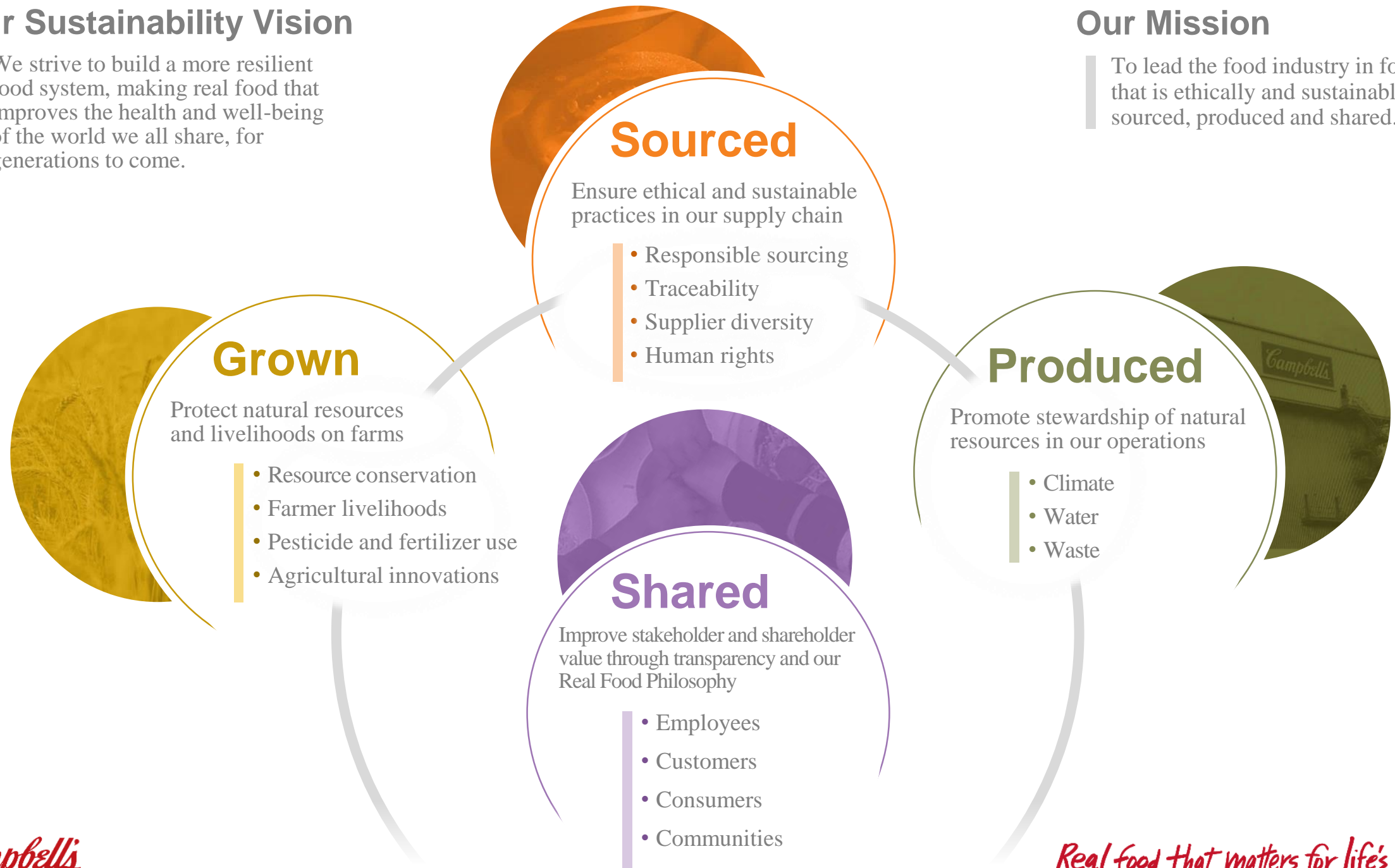


## Our Sustainability Vision

We strive to build a more resilient food system, making real food that improves the health and well-being of the world we all share, for generations to come.

## Our Mission

To lead the food industry in food that is ethically and sustainably grown, sourced, produced and shared.





- Grow more with less: build healthy soils and **conserve natural resources**
- Improve the **livelihoods** of farmers and farm workers
- Mandate safe and responsible use of **pesticides and fertilizers**
- Accelerate and support **agricultural innovations** for sustainability, quality, and cost



## Campbell's Soup expands its fertilizer optimization programs

By SUZY FRIEDMAN | BIO | Published: JUNE 2, 2015

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There's a new reason to celebrate your favorite sugar cookie. The Campbell Soup Company has **committed to fertilizer optimization** in its sourcing areas in Ohio and Nebraska. These areas provide wheat for Campbell's subsidiary, Pepperidge Farm – and the company will enroll an additional 70,000 acres into its fertilizer optimization programs by 2020.





- **Responsibly source** ingredients, packaging and services for our products and operations
- Improve capabilities for farm to fork **traceability**
- Develop a **diverse supply** base that reflects the demographics of our consumers
- Advance respect for **human rights** in our operations and across our supply chain





- Protect our **climate** through efficiency and low carbon technologies, transportation and practices
- Safeguard the quality and quantity of our **water** resources
- Prevent and eliminate **waste**, including food waste



Campbell has set a goal to cut our food waste **in half** by 2030.





# 2025 CR & Sustainability Agenda

*Our mission is to lead the sector in real food that is ethically and sustainably grown, sourced, produced and shared.*

- **Integration of CR & Sustainability into Supply Chain to mitigate risks and drive opportunities**
- **New strategic goals to drive performance, cost reduction & innovation**
  - Reduce GHG emissions by 25 percent
  - Reduce water use by 20 percent
  - Reduce waste to landfill by 25 percent
- **Responsible Sourcing, Sustainable Agriculture, Packaging, Logistics and Transportation**



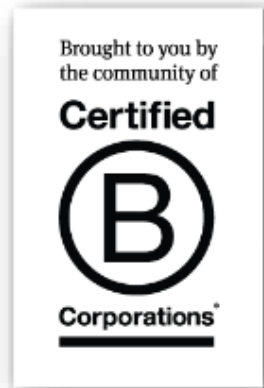
## Shared

Improve stakeholder and shareholder value through transparency and our Real Food Philosophy

- Enable a diverse, safe and engaged workforce
- Transparently communicate what's in our food and work with **customers** to build a more resilient supply chain
- Provide delicious and nutritious food that is affordable and accessible to all **consumers**
- Strengthen and empower healthy **communities** in Campbell's hometowns



# Creating a Force for Good



16 million kids in the US live in food insecure households in 2013.

OUR MISSION is to ensure all little ones have access to the very best food from the very first bite.

business as a force for good

...we've donated over 1 million meals and snacks to little ones in need.

That means, equal access to all little ones, near and far.

Plum organics Certified B Corporations



NEXT  
SOULFULL PROJECT GOES NATIONAL,  
AIMING TO DONATE ONE MILLION  
SERVINGS BY 2019



# Investor/Marketplace Leadership in Sustainability

- Ranked #1 Most Reputable Company in the U.S.
- Ranked #12 on the 100 Best Corporate Citizens list - 9th year on the list
- Dow Jones Sustainability Indices- 9 consecutive years
- Drucker Institute - Wall Street Journal - Ranked in the Top 50 of America's Top Managed Companies, Top in CSR
- JUST Capital - Ranked 5<sup>th</sup> among food and beverage companies on the JUST 100 list
- Constituent of NYSE Euronext Vigeo World 120 and Euronext Vigeo US 50 Indices, FTSE4GOOD INDEX & MSCI Global Sustainability Index Series
- Top ISS Scores for Environment & Social Governance



FTSE4Good





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