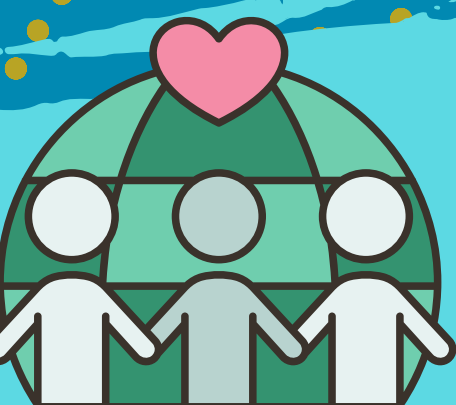


# Small Business Week

## Consumer Support is Essential

5 ways to celebrate Small Business Week  
as a consumer in your community!



### Attend Events and Markets

Many communities host farmer's markets, craft fairs and events where small businesses showcase their products or services. Attend these events to discover new businesses and source local products.

### Shop Small and Local

Shopping small keeps dollars spent within your community and supports local jobs. Additionally, locally produced items don't require long-distance shipping to get to you, lowering the carbon footprint of the purchase.



### Shout out on Social Media

Use hashtags on social media posts like #ShopLocal #SupportSmallBusiness and #SmallBusinessWeek to offer shout outs to your favorite local businesses. Leave a positive review, share with a friend, or start a #ShopLocal challenge.

### Ideas for Gifting

When giving for loved ones, consider gift cards or certificates to small businesses. Support local artists, crafters, or restaurants by purchasing gifts for others when shopping for birthdays, holidays and more.



### Nominate a Business for a Small Business Award

State and local government may offer awards in different categories that highlight small businesses and their success stories. Nominate a business that's made a difference to you or your community! National Small Business Week Award Nominations are due in December and presented to the awardees during Small Business Week.



To learn more, visit:

[sba.gov/national-small-business-week](https://sba.gov/national-small-business-week)

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