

PROTECT OUR POLLINATORS



↓ 90%

The North American monarch population has declined by 90% since 1990*



WHY?

Habitat loss, climate change, extreme weather, pesticides and invasive species have contributed to the decline of the monarch

HOW YOU CAN HELP



AVOID
USING

HERBICIDES
& PESTICIDES



PLANT
NATIVE

MILKWEED
& WILDFLOWERS



SPREAD
THE WORD

TELL FAMILY
& FRIENDS

LEARN MORE

*NJ MONARCH BUTTERFLY CONSERVATION GUIDE

WWW.NJ.GOV/DEP/DOCS/MONARCH-GUIDE.PDF

