



# Conscious COSMETICS

Products we use everyday can significantly affect our health, environment and lifestyles.

The following practices are important for ensuring that we are choosing cosmetics that are best for ourselves, and the planet.

## MINDFUL PURCHASING

The first R in the "R's of recycling" is always reduce.

Taking care to identify and purchase only what you need saves money and reduces waste.



## FINDING PLASTIC-FREE PRODUCTS

Only 9% of plastic is recycled, and all plastic products run the risk of ending up in our oceans.

Products with packaging made of natural fibers and compostable packaging are less likely to become an environmental hazard.

## CHOOSING ANIMAL-CONSCIOUS BRANDS

While not directly related to environmental sustainability, cruelty-free cosmetics are made with the thought of animals in mind. Cruelty-free brands also tend to have safer ingredients.



## WATCHING OUT FOR THE "DIRTY DOZEN"

Look out for and be careful not to purchase or use cosmetics with these well-known toxic ingredients of high concern.

[ewg.org/the-toxic-twelve-chemicals-and-contaminants-in-cosmetics](http://ewg.org/the-toxic-twelve-chemicals-and-contaminants-in-cosmetics)



Find more sustainability tips at:  
[dep.gov/sustainability/steps-to-sustainability/infographics](http://dep.gov/sustainability/steps-to-sustainability/infographics)



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