

Bidder: _____

**EXHIBIT E – PROPOSAL EVALUATION FORM
MOBILE FOOD CONCESSION OPPORTUNITY LE25-041
CAPE MAY POINT STATE PARK**

Internal Evaluation Criteria

Each evaluation shall consist of two separate rankings: one based on non-monetary criteria, and another based on the Bidder's Monetary Proposal.

I. NON-MONETARY PROPOSAL (_____/50 points)

1. Operation Plan, including the following (_____/30 points total)

- A. Mobile Unit Description/Photos (_____/5 points)
The adequacy and suitability of the mobile unit for the type of service proposed.
- B. Menu/Prices (_____/5 points)
The appropriateness of the proposed food, beverage, ice cream, and novelty items the Bidder plans on serving, and the appropriateness of the proposed prices.
Department will give preference to Bidders who propose to offer substantial food options, such as the hot or cold food items listed in the Request for Proposal.
- C. Mobilization & Implementation Plan (_____/5 points)
Whether the mobilization and implementation plan demonstrates Bidder's ability to successfully mobilize and implement the proposed operations.
- D. Staffing Plan (_____/5 points)
Whether the staffing plan is consistent with, and can satisfy, the Operation Plan.
- E. Safety, Security, Sanitation Plan (_____/5 points)
Whether safety, security, and sanitation issues are identified and planned for thoughtfully.
- F. Overall Plan Submitted (_____/5 points)
Whether Bidder's response provided detailed plans and proposed approach to performing the services under the Bid Specification & Agreement. Department will give preference to Bidders who propose to offer substantial food options, such as the hot or cold food items listed in the RFP.

2. Experience and Organizational Structure (_____/20 points total)

- A. Whether the Bidder has documented experience operating mobile food units or other food services of similar scope/size. (_____/5 points)

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- B. The qualifications and experience of the Bidder's personnel, with emphasis on documented experience. (_____/5 points)
- C. Does the information provided in the organization chart list key personnel who will run the License Operation? (_____/5 points)
- D. The Bidder's ability to implement past Agreements with Department. (_____/5 points)

II. MONETARY PROPOSAL (_____/50 points)

Bidders must indicate the highest total amount of compensation they are willing to pay above the minimum guaranteed compensation amount of **Six Thousand Three Hundred Dollars (\$6,300.00)** for the Period of Operation of the Initial Term of the Concession Agreement.

The Department will determine the Monetary Proposal ranking by dividing the Monetary Proposal amount by the highest Monetary Proposal received in response to the RFP. The Department will multiply the resulting figure by fifty (50) points to determine the Monetary Proposal ranking.

The Bidder submitted the Monetary Proposal for total compensation to the State of New Jersey in the amount of \$_____ Dollars for the Initial Term of the Concession Agreement.

TOTAL POINTS AWARDED: (_____/100 points)