

New Jersey Coastal Management Program

Office of Coastal and Land Use Planning



Resilient NJ Overview

- Funded by the National Disaster Resilience Competition (HUD CDBG-DR)
- Will fund 4 regional resiliency planning projects
- Focused on flooding
- Prioritizing engagement and resiliency of socially vulnerable populations



Resilient NJ Overview

- Identify and address gaps in flood resiliency planning within selected regions;
- Reach underserved populations, ensure representation and participation from socially vulnerable populations, and address their needs and risks;
- Develop innovative and implementable solutions that increase flood resilience in both the short- and long-term;

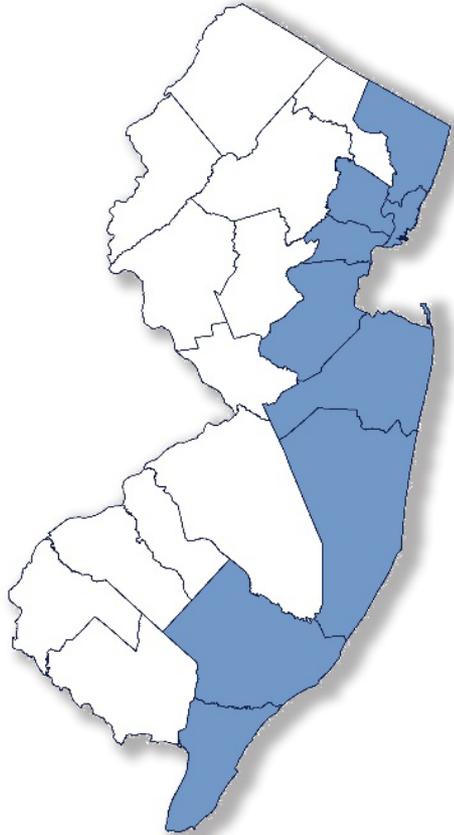


Resilient NJ Overview

- Implement or advance prioritized actions that will reduce the risk of flood-related hazards to the region;
- Enhance the value and integrity of the ecological, recreational, and economic resources in the regions;
- Ensure collaboration among a wide variety of stakeholders.



Program Structure



- **Regional Teams**
 - NOFA
- **Program Support (provided by NGOs)**
 - **NOFA**
- **Consultant Teams**
 - RFP



What is this Funding Opportunity?

- 501(c)3 Organizations
- Research, guidance documents, tool development, trainings, communication materials or campaigns or other efforts that directly support regional resiliency planning in New Jersey
- Enhance existing resources, tools, or methodologies, or create new resources that expand the knowledge or capabilities for local or regional resilience planning efforts in New Jersey
- Not tied directly to the work of Regional Teams



Program Support

Eligible Categories

- Engagement of Socially Vulnerable Populations
- Ecological Enhancement or Restoration
- Risk Communication
- Adaptation and Mitigation Financing
- Innovative Resiliency Planning Program Support



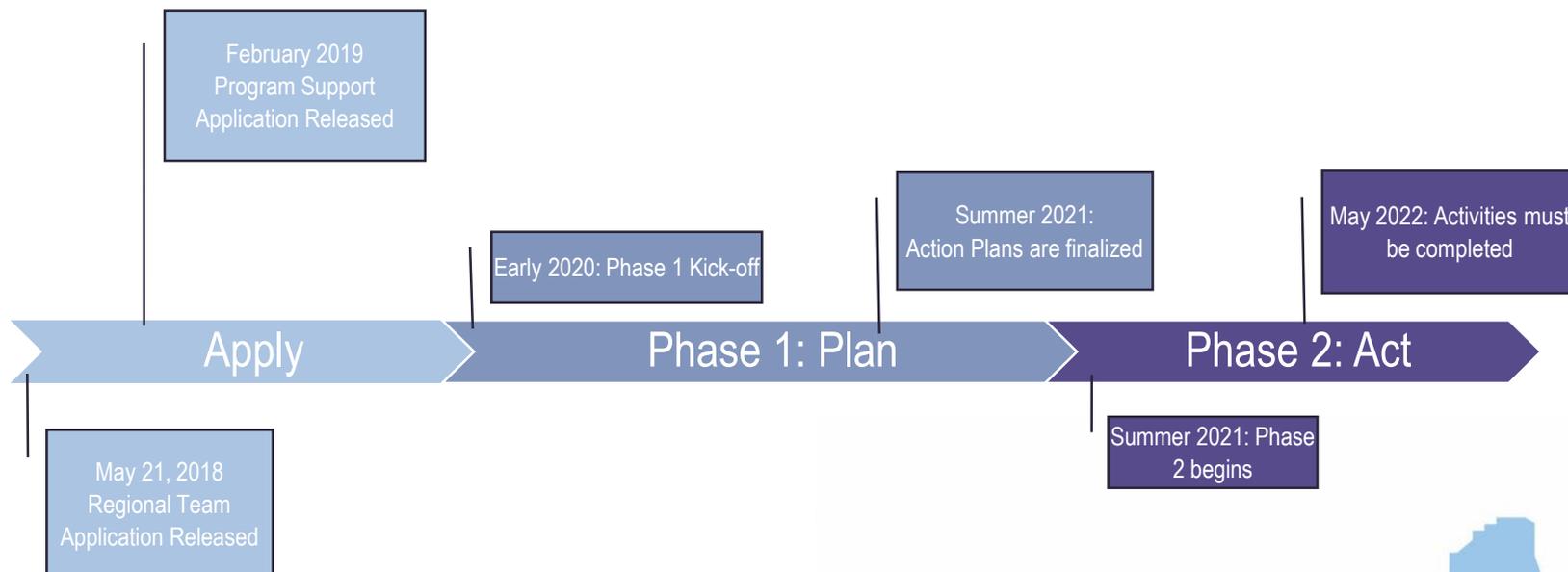
Program Support

Available Funds

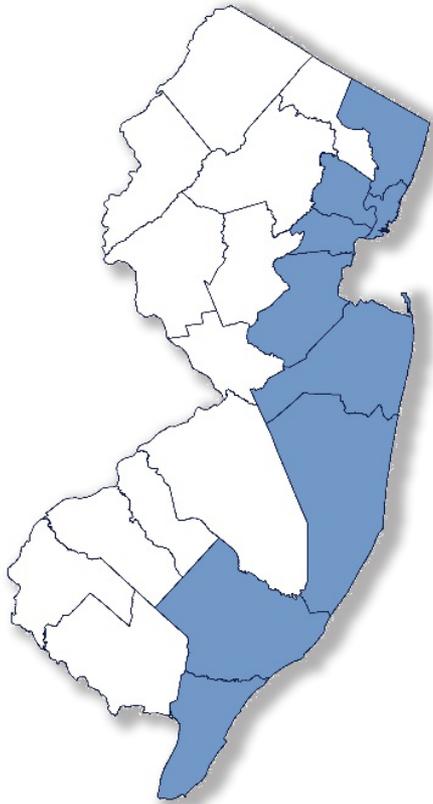
- \$250,000 total is available
- \$20,000 minimum award
- \$100,000 maximum award
- Up to 8 awardees chosen
- No guarantee that a proposal will be chosen in every category



Project Timeline



Geography



- No specific geographic area necessary
- Must inform regional resilience planning throughout the nine counties designated Most Impacted and Distressed from Superstorm Sandy by HUD
- Projects designed to benefit a specific geographic region outside of this area may be ineligible



What can the funds be used for?

- Personnel (salaries/fringe benefits)
- Other direct costs (e.g., supplies, printing, mailings, public notice publication, travel)
- Indirect costs (Indirect costs and fringe benefits should be estimated using an approved negotiated cost agreement. Entities that do not have such an agreement can elect to charge a de minimis rate at 10% of modified total direct costs.)
- Projects must comply with HUD requirements for “Planning-Only Activities”



Application Requirements

- Cover Page
- Proposal Narrative
- Resumés
- Budget
- 501(c)3 Certification
- Audit or Financial Statement
- Most recent 990 or 990 EZ
- Affidavit of Duplication of Benefits



Application Requirements

Proposal Narrative

- Project description
- Timeline
- Qualifications of personnel
- Demonstration of experience/capacity



Application Criteria

Applications will be scored and ranked based on the criteria below. The maximum score is 100 points.

- Relevance of project proposal (40)
- Feasibility of project proposal (30)
- Demonstration of capacity (30)



Application Submission

- Electronic and 3 hard copies
- Postmarked/emailed by 12:00pm May 1st, 2019
- Send to:

Attn: Carmen Valentin

New Jersey Department of Environmental Protection

Office of Coastal and Land Use Planning

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Questions

- March 22nd, 2019 - Q & A session Webinar, 10:00 AM – 11:30 AM. To register, please contact resilientnj@dep.nj.gov
- All questions must be received in writing by 12:00 pm on April 1, 2019
- DEP will develop and post online a Frequently Asked Questions Document



Thank you!

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