

# STORMWATER POLLUTION



**KEEP GRASS, LEAVES,  
AND TRASH OUT OF  
STORM DRAINS**



**DON'T FEED WILDLIFE**



**CLEAN UP AFTER YOUR  
PET**



**LIMIT USE OF  
FERTILIZERS &  
PESTICIDES**



**PROPERLY HANDLE  
HAZARDOUS  
PRODUCTS**

- *You may think littering is no big deal (it is).*
- *You may think that whatever runs into the storm drain gets treated before it reaches local rivers and streams (it doesn't).*
- *You may think motor oil and other hazardous materials don't harm the water (they do).*

**POLLUTED  
STORMWATER IS  
THE #1 CAUSE OF  
WATER  
POLLUTION IN  
NEW JERSEY.**

Pollution seeps into the ground and is carried by rain, melting snow, and ice to storm drains that empty into our drinking water sources, streams, lakes, and oceans. Simple things, like throwing your trash in a public trash can or taking it home to throw away there and careful use of chemicals in the home, office, and yard, are helpful ways for businesses and residents to protect our waterways.

has ordinances aimed at reducing pollution from litter, fertilizer, oil, pesticides, detergents, animal waste, grass clippings, and other debris. For details, see

