

## Our Partners

- o CEI Maine Seafood Marketing Initiative
  - o Island Institute of Maine
  - o Community Seafood/New England Young Fisherman Alliance
  - o Farm to Institution New England (FINE)
  - o MA DMF
  - o East Coast Seafood Group
  - o Red's Best
  - o Cape Cod Commercial Fishermen's Alliance
  - o Chatham Harvesters
  - o Rhode Island DEM
  - o Rhode Island Commerce
  - o Eating with the Ecosystem
  - o CFCRI
  - o Farm to School Program
  - o New York SeaGrant
  - o East End Food Institute
  - o Garden State Seafood Association
- Looking for monkfish fishermen from Maine to New Jersey to participate in collaboration with us.**

# A Regional Effort to Increase Monkfish Domestic Demand Through Product Development and Audience Expansion



Image from FishWatch.

## The Issue:

MONKFISH IS AFFORDABLE, TASTY AND SUSTAINABLE. HOWEVER, MONKFISH REMAINS UNDERUTILIZED IN THE US. CORNELL COOPERATIVE EXTENSION OF SUFFOLK COUNTY'S MARINE PROGRAM IS GOING TO CHANGE THAT!

## Our Mission:

WE WILL BE WORKING WITH COMMERCIAL FISHERMEN, SEAFOOD DEALERS, FOOD PROCESSORS, FISHERY MANAGERS, NON-PROFITS, AND MARKETING SPECIALISTS THROUGHOUT THE GREATER ATLANTIC REGION TO INCREASE PUBLIC AWARENESS AND CONSUMPTION OF MONKFISH.

## Join Us:

TO JOIN US, CONTACT:

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