

Hooked on Fishing, Not on Drugs Program

**Coordinated by
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Goals of the program...

is to encourage school-aged children to avoid tobacco, drug and alcohol usage by providing alternative activities: learning to fish, appreciating aquatic and environmental resources, while developing positive life skills.





HOFNOD Through the Years



HOFNOD

Through the Years

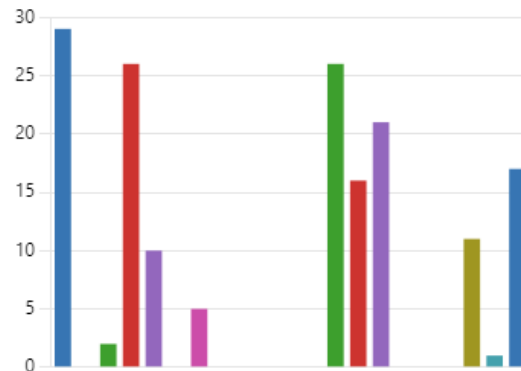
YEAR	TEAMS	YOUTH
2014	13	295
2015	9	395
2016	15	358
2017	22	525
2018	25	525
2019	22	519
2020	8	243
2021	14	276
2022	15	417
2023	12	377

Quick Overview

6. County

[More Details](#)

Atlantic	29
Bergen	0
Burlington	2
Camden	26
Cape May	10
Cumberland	0
Essex	5
Gloucester	0
Hudson	0
Hunterdon	0
Mercer	0
Middlesex	0
Monmouth	26
Morris	16
Ocean	21
Passaic	0
Salem	0
Somerset	0
Sussex	11
Union	1
Warren	17



2023-2024 Cycle



9. Gender of child

[More Details](#)

Female	46
Male	118
Other	0



Quick Overview

Program has been fully active since 2014, with a low rate of attrition. COVID had a negative impact for returning teams.

September 2023 to now, there are 113 youth participants covering 9 counties.

Auxiliary programs informally engage youth year-round in fishing and related program content.

Youth Fishing Challenge



Year	Locations	Counties	Youth
2016	18		1,068
2017	24	15	1,000+
2018	26	13	1,000+
2019	32	17	1,200
2020 (October)	8	8	217
2021	31	16	918
2022	32	18	1,034
2023	31	18	865
2024...so far	38	18	1,082

Notable Activities

All Aboard Events

2023 weekend Jamboree hosted about 80 youth, team leaders and parents/volunteers; 5 teams attended.

Four charter fishing excursions on the Starlight Fleet, Gambler and Mi Jo.

In November of 2024, we are hosting a career immersion “camp” at the Johnsonburg Presbyterian Camp.

Facilitated one team leader training in 2023; and held one April 26-28, 2024 at Fairview Lake YMCA Camp.

Notable Activities





Sisters Afield Program



Goals of the program...

to promote Hooked on Fishing and to foster a meaningful comfort level with fishing among women of color with their children.



While this program focuses on women of color, all interested women with children are welcome to participate.



Additional Funding

Would allow for the possibility of funding support staff to assist with:

- Distribution of fishing equipment and supplies statewide,
- Effectively review & collect program data,
- Provide more direct and timely support to team leaders.

Solicit program partners directly in underserved communities, and target under-represented audiences: girls and LGBTQ

Celebrate the 10th Annual Youth Fishing Challenge... big!

Create a targeted promotional campaign for the broader program.

QUESTIONS