

Black Bear Education Materials Distributed and Programs Presented by NJDFW, 2007-2020

Education Material Production and Distribution

| Year | Be Bear Aware Brochure | Living with New Jersey Black Bears DVD | Know the Bear Facts English Brochure | Know the Bear Facts English Brochure (Updated) | Know the Bear Facts Spanish Brochure | Know the Bear Facts Kids Activity Guide | Camper Card | Waste Hauler Flyer | Bear Magnet | Understanding Black Bears Classroom Kit | Bear Safety Sign for Parks | You Are In Bear Country Plastic Picnic Table Sign | |
|--------------------|------------------------|--|--------------------------------------|--|--------------------------------------|---|----------------|--------------------|--------------|---|----------------------------|---|------------------|
| 2007 | 150,000 | | | | | | | | | | | 1000 | |
| 2008 | | | 250,000 | | 25,000 | 100,000 | 228,000 | 35,000 | 2,000 | | | | |
| 2009 | | | | | | | | | 2,000 | | | | |
| 2010 | | | 205,000 | | 41,000 | 202,800 | 300,000 | | | | | | |
| 2011 | | 2,505 | | | | | | | | 262 | | | |
| 2012 | | 2,000 | | | | | | | | | | | |
| 2014 | | | 25,000 | | | | | | | | | | |
| 2017 | | 1,000 | | 150,000 | | | | | 1,000 | | 6,500 | | |
| 2019 | | | | | 50,000 | | 100,000 | | | | | | |
| Produced | 150,000 | 5,505 | 480,000 | 150,000 | 116,000 | 302,800 | 628,000 | 35,000 | 5,000 | 262 | 6,500 | 1,000 | 1,880,067 |
| Distributed | 150,000 | 5,400 | 480,000 | 80,000 | 92,600 | 202,000 | 528,000 | 35,000 | 4,900 | 262 | 3,540 | 1,000 | 1,582,702 |

Black Bear Education Public Programs and Exhibits



| Year | Bear Ed Presentations & Exhibits | Attendance |
|---------------|----------------------------------|----------------|
| 2007 | 45 | 15,802 |
| 2008 | 204 | 24,215 |
| 2009 | 251 | 29,395 |
| 2010 | 107 | 10,876 |
| 2011 | 92 | 10,678 |
| 2012 | 117 | 12,418 |
| 2013 | 95 | 9,173 |
| 2014 | 101 | 12,709 |
| 2015 | 63 | 7,058 |
| 2016 | 17 | 970 |
| 2017 | 47 | 6,460 |
| 2018 | 13 | 2,058 |
| 2019 | 64 | 4,711 |
| 2020 | 5 | 308 |
| Totals | 1,221 | 146,831 |