

# ATTENTION!

**BEARS ARE ACTIVE IN THIS AREA.  
DO NOT APPROACH THEM!**



Photo by Jeff Crawn



NJ Bear Facts

## IF YOU ENCOUNTER A BEAR:

- Remain calm. **DO NOT RUN!**
- Make the bear aware of your presence by making noise. Leave an escape route for the bear. If the bear does not leave, slowly back away.
- If the bear approaches, stand your ground and be assertive. Make yourself look big by waving your arms. Stay together as a group. Toss rocks or sticks.
- If a black bear attacks, fight back! **DO NOT PLAY DEAD.**

**Report an aggressive bear to the police and  
DEP's Division of Fish and Wildlife at 1 (877) WARN DEP.**

**Never feed a bear. It is Dangerous and Illegal.  
Fed bears can become habituated and may need to be killed  
to protect public safety.**

**NJFishandWildlife.com**