

## National Workplace Charging Programs

To accelerate vehicle electrification across the country, the U.S. Department of Energy has funded the national [EV Acceleration Challenge](#) which dedicates resources and encourages independent commitments in support of the historic transition to electric vehicles. On November 1, 2021, the U.S. Department of Energy (DOE) Vehicle Technologies Office [announced](#) the winners of the 2021 “Low Greenhouse Gas (GHG) Vehicle Technologies Research, Development, Demonstration and Deployment” funding opportunity. Included in this funding round was the topic area of “Electric Vehicle Workplace Charging”. Two programs funded under this opportunity are the Charge@Work campaign and the EMPOWER program. Both programs have 3 primary components:

1. **A Pledge:** Workplaces can sign these pledges to demonstrate their commitment to workplace charging.
2. **Technical Assistance:** Workplaces will have access to free online planning tools and resources to guide them through each step of the charging station installation process. Additionally, for workplaces that are ready to install charging stations, these programs provide free site assessments to help navigate their unique circumstances.
3. **Recognition:** These programs provide participating workplaces with recognition for their sustainability leadership and showcase them as EV-friendly.

By working with one of these programs, your organization is helping create a more sustainable, healthy New Jersey.





# Workplace Charging Toolkit



**CHARGE@WORK**  
**POWERING WORKPLACE CHARGING**



National nonprofit organizations [CALSTART](#) and [Forth](#) have partnered to launch the [Charge@Work](#) campaign and Electric Vehicle Adoption Leadership ([EVAL](#)) [certification](#) program. This countrywide workplace charging initiative aims to gain commitments from 2,500 employers/workplaces with the end goal of catalyzing over 20,000 electric vehicle workplace charging stations.

In New Jersey, the Transportation Management Association [EZ Ride](#) is leading efforts to promote both the EVAL and Charge@Work programs. The workplace charging goals specifically for New Jersey are:

- **Charge@Work:** Secure pledges from 75 employers to provide charging services resulting in 600 EVSE port installations by October 31, 2025.
- **EVAL Certifications:** Obtain 150 employer registrations for EVAL certification by October 31, 2024.

This partnership offers employers, public officials, and community leaders customized tools and resources, such as a project builder, as well as technical assistance to promote EV adoption and facilitate the deployment of workplace charging solutions.

For more information visit <https://chargeatwork.org/>





# Workplace Charging Toolkit



**EMPOWER**  
WORKPLACE CHARGING

The Clean Cities Coalition has developed the Equitable Mobility Powering Opportunities for Workplace Electrification Readiness (EMPOWER) [Toolkit](#) to support the workplace charging initiative. An essential component of this program is its focus on diversity, equity, and inclusion. The program seeks to fairly distribute the benefits of transportation electrification where it is most needed and where it will have the most diverse impact.

The project seeks to obtain commitments from 2,000 workplaces to install 3,500 charging stations across Clean Cities member states, with over 40% of charger installation commitments coming from workplaces of diverse backgrounds or settings. The [New Jersey chapter of the Clean Cities](#) Coalition is one of 30 Clean Cities coalitions across the country participating in this program.

Workplaces that participate in the New Jersey Clean Cities Coalition initiative will receive technical support, access to local and national connections, public relations opportunities, and help navigating federal and state financial incentives.

For more information visit <https://www.workplacecharging.com/>

