



New Jersey Fleet Advisor Informational Webinar

July 11, 2024

New Jersey Fleet Advisor – Free Fleet Electrification Assistance

- The **New Jersey Department of Environmental Protection (NJDEP)** administers New Jersey Fleet Advisor
- **CALSTART** serves as Lead Consultant, manages the program, and prepares each fleet's Fleet Electrification Roadmap
- **CurrentMaster Electric** provides on-site electric infrastructure assessments



New Jersey Fleet Advisor – Program Background

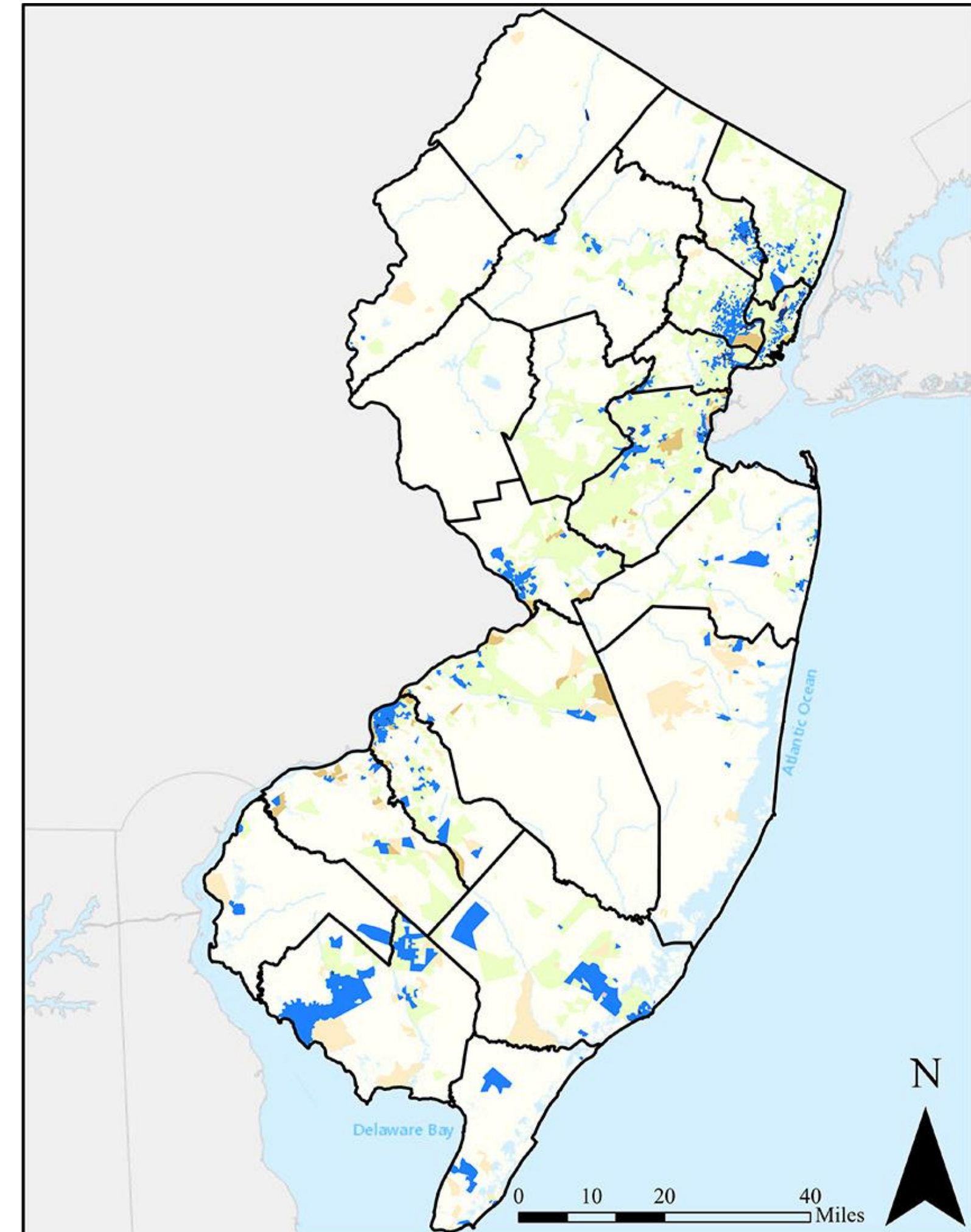
- New Jersey Fleet Advisor was created to address the significant challenges fleets face in transitioning to zero-emission vehicles by creating personalized Fleet Electrification Roadmaps **at ZERO cost to the fleet**
- These Fleet Electrification Roadmaps will be given to 15 fleets interested in learning how to transition to zero-emission vehicles



New Jersey Fleet Advisor – Eligibility

New Jersey Fleet Advisor is open to private, public, and non-profit fleets operating in New Jersey that:

- Have medium- or heavy-duty vehicles (gross vehicle weight rating over 6,000 lbs.)
- Have 20 or less vehicles in their fleet
- Own or lease vehicles for a minimum of 36 months
- Priority will be given to fleets in overburdened communities (check status here: <https://dep.nj.gov/ej/communities/>)



New Jersey Fleet Advisor – Fleet Electrification Roadmaps

Vehicle Recommendations

- One-to-one zero-emission vehicle replacements

Cost Projections

- Total cost of ownership analysis for each vehicle

On-Site Electric Infrastructure Assessment

- Evaluation of electrical capacity for charging equipment and infrastructure upgrades needed

Funding and Incentives

- Detailed descriptions and application instructions for available funding and incentive opportunities

Zero-Emission Basics

- Everything you need to know to transition to zero-emission vehicles in easy-to-understand language



New Jersey Fleet Advisor – How to Participate

[Complete our short application](#) to be considered for New Jersey Fleet Advisor

- Fleets will be notified if they are selected on a rolling basis until all program slots are filled.
- Completing the application **does not guarantee selection for the program**; only 15 spots are available and will be determined by NJDEP based on program priorities.



New Jersey Fleet Advisor – Participation Requirements

Participants will be asked to:

- Identify a project lead
- Submit a Fleet Intake Form

Participants will **NOT** be asked to:

- Pay anything (the program is FREE for participants)
- Commit to any vehicle purchase

New Jersey Fleet Advisor – Commercial Electric Vehicle Examples

Provided by CALSTART's [Zero-Emission Technology Inventory \(ZETI\) Tool](#)



Ford E-Transit



Isuzu Box Truck



Freightliner eM2



Mack MD Electric



Volvo VNR Electric



Rizon e18M Work Truck



Rivian R1T



Phoenix Motorcars
Dump Truck



BYD 8R Refuse Truck

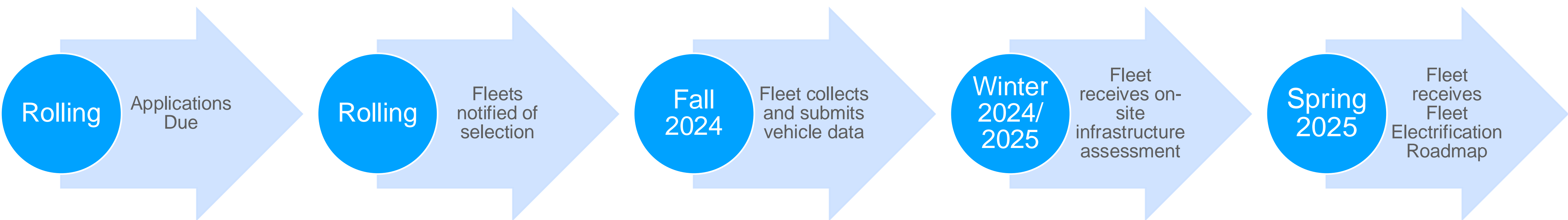


GreenPower EV Star Mobility Plus



BrightDrop Zevo 400
Step Van

New Jersey Fleet Advisor – Program Timeline



Thank you for your time!

Please visit <https://dep.nj.gov/drivegreen/njfleetadvisor/> to learn more about the program and <https://forms.office.com/r/t1DJUck9cq> to complete our quick application.

Contact Sydney Hayes, shayes@calstart.org or Ruth Fatolitis, rfatolitis@calstart.org with any additional questions.

Questions?