

NJDEP SUSTAINABLE BUSINESS PROGRAMS

June 2, 2017



NJDEP Sustainable Business Programs



SBI Speaker
Series



Waste Wise



NJ
Sustainable
Business
Registry

- Biannual Meetings
- Open to all businesses throughout the state
- Experts speak on a wide range of sustainability topics from workforce development to green procurement
- Networking Opportunities





- Biannual Educational Meetings
- Presentations from Experts in waste reduction, recycling and recycled product procurement
- Networking and Publicity Events
- Quarterly Newsletters & more

Next Meeting November 2, 2017



NEW JERSEY SUSTAINABLE BUSINESS REGISTRY

The NJSBR was developed by the New Jersey Small Business Development Center with technical assistance from the NJDEP. Businesses on the registry have met the qualifications for certification and maintain renewal on an bi-annual basis.

A background image showing a group of people sitting around a wooden table. In the foreground, a person's hand is visible holding a pen over a document. A glass jar containing a dark liquid sits on the table. The scene appears to be a collaborative meeting or workshop.

Application Requirements:

- Share information about Five Sustainable Actions/Practices your business has adopted
- Identify One Cost Savings from a Practice
- Identify One Measurable Environmental Benefit from a Practice

Waste Reduction Practice



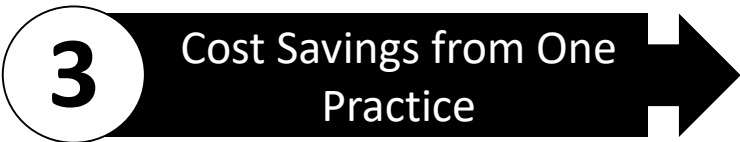
Description of Action:

We have implemented a number of programs to reduce consumptions across manufacturing and offices. We have retrained our employees to follow good manufacturing practices and reduce rag usage.



LBs Reduced:
100,000

Measurable Benefit



Money Saved:
\$5,000

Cost Savings



CASE STUDY:

Earth Friendly Products

- 1) Renewable Energy
- 2) Waste Recycling
- 3) Water Reduction
- 4) Water Reuse
- 5) Efficient Business Travel
- 6) Employee Commute
- 7) Environmental & Community Restoration
- 8) Water Neutrality
- 9) Sustainability Leader
- 10) Annual Environmental Goal
- 11) Environmentally Preferable Purchasing Plan
- 12) Environmentally Preferable Products/Services

Management and Leadership:

- ☐ Adopt an Environmental Policy Statement
- ☐ Identify a Sustainability Leader / Create a Sustainability Team
- ☐ Set Annual Environmental Goals
- ☐ Develop an Environmentally Preferable Purchasing Plan
- ☐ Provide Environmentally Preferable Products and Services
- ☐ Implement an Environmental Management System
- ☐ Develop Aspirational Goals

Community:

- ☐ Support the Well-being of your Employees
- ☐ Improve Indoor Air Quality
- ☐ Serve Customers with Disabilities
- ☐ Support Community Initiatives
- ☐ Adopt a Cause or Project in your Community
- ☐ Participate in Sustainable Jersey

Other:

- ☐ Any other environmental activities not covered in the categories above

Waste:

- ☐ Waste Reduction Practices
- ☐ Waste Reuse Practices
- ☐ Waste Recycling
- ☐ Hazardous Waste/Toxic Use Reduction

Energy:

- ☐ Energy Efficiency Measures
- ☐ Utilize Renewable Energy

Transportation:

- ☐ Support Employee Commuting Options
- ☐ Efficient Business Travel
- ☐ Fleet Vehicles Efficiency

Water:

- ☐ Water Conservation Efforts
- ☐ Storm Water Management and Environmental Site Design

Certification Programs:

- ☐ NJDEP Environmental Stewardship Initiative Recognition
- ☐ Certified by Leadership in Energy and Environmental Design (LEED)
- ☐ Participate in the New Jersey Clean Marina Program
- ☐ Participate in other Sustainability Certification or Recognition Programs

Green Building:

- ☐ Apply other Green Building Practices independent of LEED

Environmental and Community

Restoration:

- ☐ Participate in Environmental Restoration Projects
- ☐ Share your Environmental Successes

Industry Specific:

- ☐ Implement Environmental Practices specific to your Industry

Emergency Preparedness:

- ☐ Make Preparations for Emergencies

SINCE

2014

NJ Sustainable Business Registry Members



Conserved over

5,000,000 Gal
of water



Reduced travel by

95,894 mi



Decreased waste by

7,004,597 LBs



Saved over

\$2,640,618

through sustainable practices


Learn More

<http://registry.njsbdc.com/>

MEMBERSHIP BENEFITS

- Free publicity and recognition
- Access to technical assistance
- Access to tips and resources
- Search Engine Optimization





Sustainability = Smart Business

- Economic Benefits
- Social Benefits
- Environmental Benefits

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